

SFC AUCTION SPONSORSHIP

SFC Annual Auction • April 26, 2025 • Westin Carlsbad Resort & Spa



The SFC Auction brings together over 300 families and friends in support of our school. Your partnership enhances the educational experience for SFC students while uniting our community for an evening of fun, connection, and shared purpose.

\$25,000 – Eagle Sponsor

Tax Deductible Value (TDV): \$23,700

- ‘Presenting Sponsor’ for event with logo or name on all event collateral and promotional material
- Private car service to and from event (one location pickup and drop off)
- One reserved table for 10 guests
- Premium seating location
- Two bottles premium champagne at table
- Full-page corporate ad or copy-only tribute page in event program (back cover)
- Night of event recognition on signage and screen presentation
- Acknowledgment on auction website, social media, and campus signage
- Name or logo rotation on mobile bidding platform

\$10,000 – Gold Sponsor

Tax Deductible Value (TDV): \$9,100

- One reserved table for eight guests
- Premium seating location
- Two bottles premium champagne at table
- Full-page corporate ad or copy-only tribute page in event program (premium placement)
- Night of event recognition on signage and screen presentation
- Acknowledgment on auction website, social media, and campus signage
- Name or logo rotation on mobile bidding platform

\$5,000 – Silver Sponsor

Tax Deductible Value (TDV): \$4,350

- Six reserved seats (Additional seats available for \$250 each)
- Preferred seating location
- One bottle premium champagne at table
- Full-page corporate ad or copy-only tribute page in event program
- Night of event recognition on signage and screen presentation
- Acknowledgment on auction website, social media, and campus signage
- Name or logo rotation on mobile bidding platform

\$2,500 – Bronze Sponsor

Tax Deductible Value (TDV): \$2,250

- Two reserved seats (Additional seats available for \$250 each)
- Preferred seating location
- One bottle premium champagne at table
- Half-page corporate ad or copy-only tribute page in event program
- Night of event recognition on signage and screen presentation
- Acknowledgment on auction website, social media, and campus signage
- Name or logo rotation on mobile bidding platform

\$1,000 – Partner Sponsor

Tax Deductible Value (TDV): \$1,000

- Acknowledgment on auction website, social media, and campus signage
- Name or logo rotation on mobile bidding platform

**The tax deductible amount is the sponsorship amount paid in excess of the fair market value.*

▶ **Sponsorship commitments must be made by March 29, 2025 to receive full benefits.**
For more information, please contact Catherine Cinquegrani at ccinquegrani@sfc.net.